



**BREFILOCART**



# **Who We Are**

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**BREFIOCART was established in 2003 and it boasts a long lasting industrial tradition in manufacturing STATIONERY ITEMS, particularly of OFFICE FILING.**

**BREFIOCART**



In a more and more competitive and fast changing market **COMPANIES** that want to be **LEADER** should have the necessary size which could grant the adequate **EFFICENCY, SERVICES** and **BARGAINING POWER**

... for this reason:



Including a top grade production and  
trade **SPECIALIZATION**



**BREFIOCART** represents today a strategic far-seeing choice which has already been recognized in the market

# **Company's Strategy**

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**Being steadily in the Italian market for BREFIOCART hasn't been a fact led by chance, but it represents the result of a precise DEVELOPING STRATEGY.**



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# Company's Strategy

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Our Company strategy could be summarized with the following **MAIN STRENGTH POINTS** which characterized us:

- **ETHIC**
- **QUALITY**
- **TECHNOLOGY**
- **WIDE RANGE OF ITEMS**
- **VERSATILITY and EFFICIENCY**
- **RESULTS**



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# Ethic

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Brefiocart boasts the adoption of the **SOCIAL AND ETHIC RESPONSABILITY** principles towards its employers, cooperators, customers, suppliers, local community and Institutions.

For this reason we have adopted an “Ethic Code”.



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# **Quality**

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The whole production is **ENTIRELY**  
made within our **PRODUCTION**  
**FACILITY** located in Sigillo Umbria, with  
a total **SURFACE** of about 20.000 sqmt.



**BREFIOCART**

# Quality

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Each item has a  
**HIGH QUALITY LEVEL**

The company has a  
**UNI EN ISO 9001/2008 CERTIFICATION**  
which guarantees products quality  
throughout the **ENTIRE PRODUCTION**  
**PROCESS.**



**BREFIOCART**

# Quality

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In order to show our particular  
**ATTENTION AND SENSIBILITY** towards  
**ENVIRONMENTAL PROBLEMS**

We have obtained also the certification  
**UNI EN ISO 14001/2004** and .....



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# Quality

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...we have also joined the international principle of fair management of the forests, obtaining the **FSC** “Forest Stewardship Council” certification-  
Chain of custody



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# Technology

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We have chosen the **CONTINUITY** in technological investments which is a Brefiocart fundamental principle.



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# Technology

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The whole factory has a **COMPUTERIZED SYSTEM**, which supplies high level of productivity in terms of quantity and of production capacity and efficiency.



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# Technology

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**THE TECHNOLOGY INNOVATION** is the process that enables the company to be able to meet readily and efficiently all the market and consumers requests.



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# Technology

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Wide range, quality of raw materials, competitiveness and customer's care have enabled BREFIOCART to supply high quality performance.



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# Range

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We offer to the market a wide range of products which have:

- Best VALUE PRICING
- Packaging VARIETY
- High Quality RAW MATERIALS
- FANTASY in colours and shape



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# Range

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**BREFIOCART'S MISSION** is to offer a **WIDE RANGE** of **ITEMS** to meet all customers' requirements.



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# Range

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- BREFIOCART collection

It is composed by six hundred ITEMS with various products and brands:

- Universale
- Nero&
- Energy
- New Color
- Eco
- Brefio
- Startup



**BREFIOCART**

# Range

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- RESISTO Collection

It has about one hundred ITEMS with various products and brands:

- BOX
- Centro File
- Centro Style
- Centro Box
- Centro Class
- Centro Six



**BREFIOCART**

# Range

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.... for any further information on our line please visit our web site at [www.brefiocart.it](http://www.brefiocart.it)

Our updated catalogue is available on demand



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# **Versatility/ Efficiency**

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**BREFIOCART carefully monitors all the phases from PRODUCTION TO DISTRIBUTION**

**The whole range of products is always available on demand since it is STOCKED in our warehouse.**



**BREFIOCART**

# **Versatility/ Efficiency**

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**We manage our LOGISTIC SERVICE internally thus we can rely on a total computerized warehouse therefore we can grant both punctuality and product tracking.**



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# Versatility/ Efficiency

Accordind to BREFIOCART this is the right way which can allow us to successfully affirm our BRANDS on the Market and through the various most efficient distribution channels.



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# **Versatility/ Efficiency**

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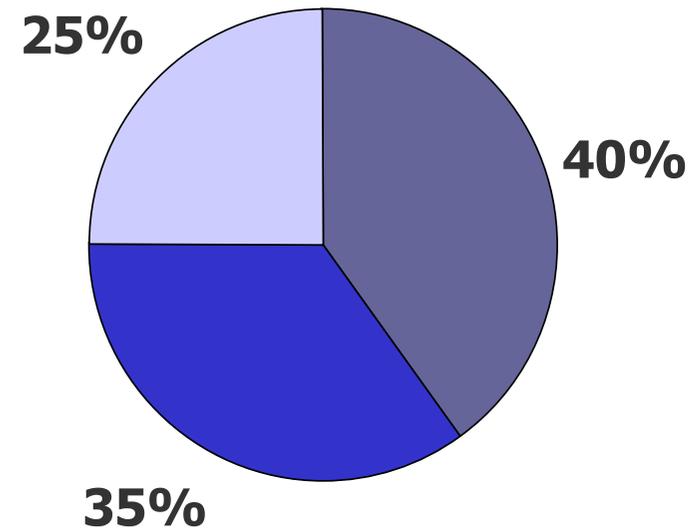
**Another fundamental FACTOR for BREFIOCART is the flexibility and its ability to produce according to all market's requirements and needs. In fact we also purchase an important quantity of private labels items.**

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# Market Sum-Up

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BREFIOCART total turnover is entirely made in Italy.



- Global Player
- Office Wholesalers
- Stationary Wholesalers

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**732 Customers  
in our Portfolio**



# **The most Important ones:**

**the best ones**

**Global Player, Office Purchasers  
and Italian Wholesalers**

# Results

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**CUSTOMER SATISFACTION** is our main target.

For this reason our **CORPORATE PHILOSOPHY** is based on both meeting all the market needs and being updated with all those necessary technological development of the plant.



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# Results

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All the above mentioned reasons have given us the opportunity to be a **STEADY, TRUSWOTRTHY AND SERIOUS PURCHASER** of both **TRADITIONAL** and **INNOVATIVE FILING ITEMS**.



**BREFIOCART**



## **Brefiocart srl**

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